
OFFICIAL SPEAKER KIT · 2026–2027

Robert *McNair*

TEDx & keynote speaker on reinvention, leadership, and thriving in the age of AI. 160,000+ TEDx views. Senior AI cloud solution architect. John Maxwell certified. 20 years of ministry. Unqualified on paper — unstoppable in practice.

Book Robert

booking@robertmcnairspeaks.com · robertmcnairspeaks.com · Tampa, FL · travels nationwide

Copy-and-paste bios for your program & promotion

Use any version as-is — no approval needed. Headshots and downloads:
robertmcnairspeaks.com/speaker-kit.

SHORT • 50 WORDS • PROGRAMS & SOCIAL

Robert McNair is a TEDx speaker whose talk "Unqualified on Paper, Unstoppable in Practice" has been viewed over 160,000 times. A senior AI cloud solution architect, John Maxwell certified coach, and pastor with 20 years of ministry, Robert speaks on reinvention, leadership, and thriving in the age of AI.

MEDIUM • 100 WORDS • EVENT PAGES & PRESS

Robert McNair didn't check boxes — he built them. With no college degree and no plan B, he reinvented himself through four careers: eight years leading sales in the auto industry, founding an IT business, planting and pastoring a church for two decades, and rising to senior AI cloud solution architect at one of the world's largest technology companies. His TEDx talk, "Unqualified on Paper, Unstoppable in Practice," has been viewed over 160,000 times. A John Maxwell certified leadership coach, Robert speaks nationwide on reinvention, leadership, and the human side of AI — in person and virtually.

OFFICIAL INTRODUCTION • READ ALOUD BY YOUR EMCEE

"Our next speaker was, by every checklist, unqualified. No college degree. A career that restarted from zero — four times. Car lots. Server rooms. A pulpit. And today? He architects AI systems at one of the biggest tech companies in the world, and his TEDx talk about that journey has been watched by more than 160,000 people. He's here to tell you why starting over isn't failure — it's the best cheat code he ever found. Please welcome... Robert McNair."

PROGRAMS

Six signature talks

Every talk is tailored to your audience through a pre-event briefing call and attendee survey. Formats: 45–60 minute keynote, virtual keynote, or 1–3 day workshop intensive.

01 • Unqualified on Paper, Unstoppable in Practice

The signature talk. Robert's TEDx anchor — 160,000+ views — expanded into a full keynote: why the credentials you're missing were never the point, and what to build instead.

02 • Build Your Box

A blueprint for anyone stuck in someone else's definition of success.

03 • Hit Reset

Why pivoting isn't failure — it's your greatest strategic move.

04 • The Cheat Code

Life lessons disguised as strategy. Unconventional experience as currency.

05 • Cloud & Conviction

Where leadership, faith, and technology intersect. Ideal for faith-based and values-driven organizations.

06 • Unstoppable in the Age of AI

New for 2026. The AI talk for the humans AI is happening to — delivered by a working AI architect. Technical enough for the engineers, human enough for everyone else.

AUDIENCES

Corporate events · tech & AI conferences · leadership summits · universities · churches & faith organizations · associations. Robert's rare range: he can move a general audience to its feet **and** hold a technical room — because he lives in both worlds.

WHAT PLANNERS SAY

From the rooms he's moved

"Robert didn't just speak to our team — he moved them. Three months later people are still quoting his talk. If you have the chance to book him, do it." — *Chief People Officer, Fortune 500 company*

"Robert's story is exactly what our students needed. He gave them permission to be great without the 'right' credentials. Standing ovation." — *Dean of Students, Southeastern University*

"Powerful, authentic, and unforgettable. Robert brings energy corporate speakers rarely deliver. He earned every dollar of his fee." — *VP of Human Resources, regional healthcare*

INVESTMENT

Fees & what's included

\$2,000

Virtual Keynote

45 minutes + live Q&A, broadcast energy. Internal replay recording included.

\$7,000

In-Person Keynote

45–60 minutes, any signature talk, tailored to your room. Travel billed separately.

From \$15,000

Immersive Workshop · 1–3 days

Hands-on intensives; your team leaves with a plan, not just a feeling. Scoped to your goals.

Every engagement includes: pre-event briefing call · 3-question attendee survey & review · tailored talk · live Q&A · promo assets (bio, headshots, promo video) · post-event attendee resource. Keynote + workshop bundles available on one trip — ask.

LOGISTICS

Technical & travel requirements

Audio

Wireless lavalier or headset mic preferred (handheld acceptable).
Sound check 60 minutes before doors.

Video

HDMI connection for slides (16:9). Confidence monitor appreciated for rooms over 200.

Stage

Robert works the full stage — no podium required. Water on stage, no ice.

Virtual

Delivered from a professional setup: wired connection, studio lighting and audio. Platform of your choice.

Travel

Based in Tampa, FL. Nationwide availability. Economy airfare, one hotel night, and ground transport billed at cost — no travel markup.

Recording

Event recording permitted for internal use with credit; public distribution by written agreement.

Three steps to a locked-in *date*

1. Inquire — booking@robertmcnairspeaks.com with your date, audience, and theme. Replies within one business day.

2. Fit call — 20 minutes to tailor the talk to your room and run of show.

3. Confirmed — you receive the agreement, AV rider, and full promo kit. Your date is held for 7 days while you decide.

Now booking Q4 2026 & 2027 → robertmcnairspeaks.com

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